



*Alta*  
*Services*



# Alta Services

## THE FINE ART OF MAKING THINGS HAPPEN

Located in Geneva, Switzerland, on the prestigious Rue du Rhône, Alta Services is specialised in *the fine art of making things happen*. A single convenient resource – we know exactly the right people, wherever they may be in the world, people who have the level of expertise you are looking for, whether it is for the purchase or selling of business premises and private properties; managing interior design, refurbishing and renovation; chartering, buying or decorating luxury yachts or private jets; organising memorable events and festive gatherings; gourmet catering; and for that matter, a countless variety of other services.

Whatever you may be looking for and whatever you want accomplished, all you need to do is one call and leave the rest to us.



*Alta*



WELCOME  
TO THE WORLD  
OF PERSONAL  
LUXURY  
LIFESTYLE  
SERVICES

BECAUSE  
PERFECTION  
HAS NO LIMIT  
FOR PRESTIGIOUS  
CUSTOMERS

*Alta* PROPERTIES

*Alta* ARCHITECTURE

*Alta* DECOR

*Alta* HOME  
MANAGEMENT

*Alta* FINE ART

*Alta* JET



*Alta* YACHT

*Alta* EVENTS

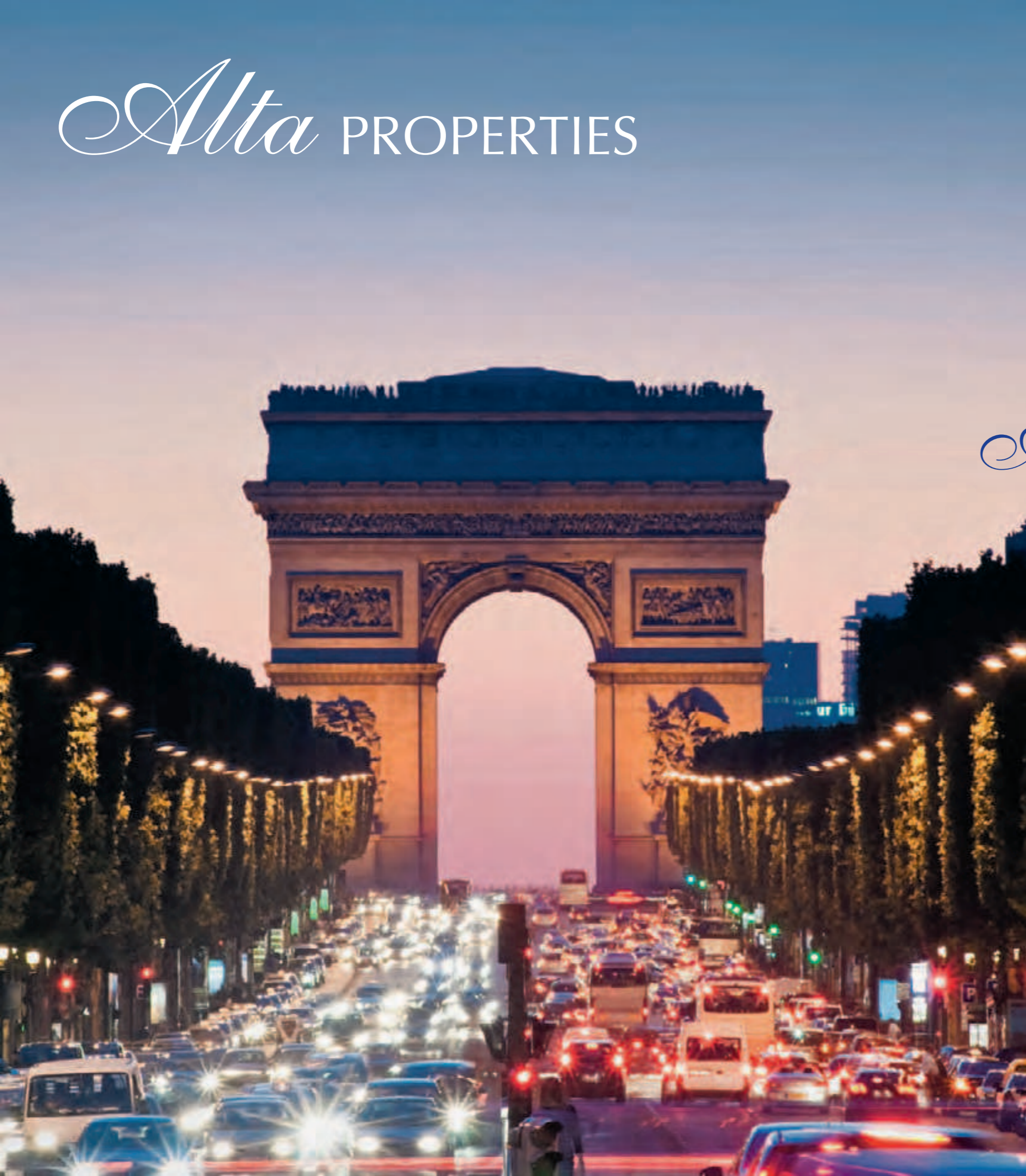
*Alta* LEISURE

*Alta* TICKETING

*Alta* PERSONAL  
ASSISTANCE

*Alta* CORPORATE  
SERVICES

# Alta PROPERTIES



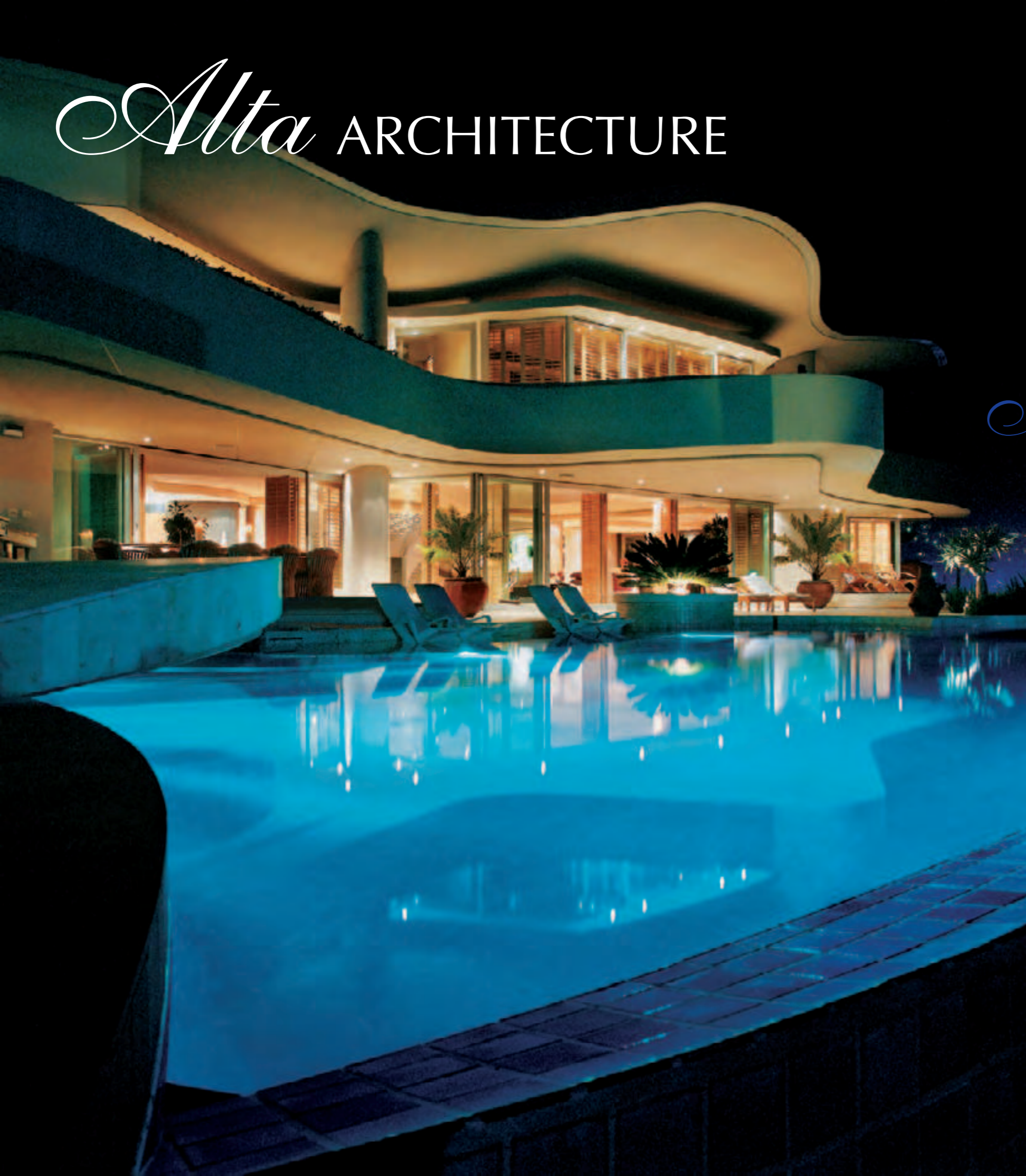
## BUYING OR SELLING... WE HANDLE IT FROM START TO FINISH

*A* sea-view residence on the French Riviera? A Tuscan villa set in its own vineyard? A Paris townhouse or a lakeside mansion in Geneva? A Caribbean island perhaps, or a chalet in Gstaad or Davos? What about a luxury hotel overlooking New York's Central Park? Whether it is a commercial property, a year-round home, a holiday residence, or an up-and-running turnkey enterprise such as a hotel or resort, we will find it for you.

If you wish to place a property on the market, we will find the most suitable buyer for you. We are Alta Properties, and we are very well acquainted with the international property market. With trusted and highly experienced contacts in many of the world's major property markets, we are perfectly placed to find the property you are looking for, negotiate the most favourable prices and arrange for the most advantageous financing.



# Alta ARCHITECTURE



## WHERE FORM AND FUNCTION COMBINE

At Alta Architecture we never forget that interior design as well as architecture is not just about pleasing the eye, but also about functionality. Design that serves much more than mere decoration. Design that blends without compromise, self expression with ergonomics.

**Product Design:** The philosophy of ergonomics in addition to aesthetics is perhaps even more important when it comes to designing an object, whether it is a simple door handle or a complete dining suite. In order to provide visually stimulating designs that also single-mindedly serve their purpose, Alta Architecture works in close harmony with a number of national and international industrial design studios.

**Branding & Design Management:** In today's increasingly competitive market, package design and brand identity are taking on ever more important roles. Product design that reflects the overall strategy helps reinforce the marketing message. Together with leading marketing consultancies that promote design as a competitive advantage, Alta Architecture is able to provide expertise in the fields of branding, event management, exhibition management and art direction.



# Alta DECOR



## CONTEMPORARY OR TRADITIONAL, THE ULTIMATE IN INTERIOR DESIGN AND IMPLEMENTATION

*Y*our new hotel needs to be completely refurbished. That classical Mayfair town house is showing its age. Your apartment needs a complete makeover, and naturally it should reflect your special tastes and personality. The magnificent grounds surrounding your lakeside mansion needs a gifted and knowledgeable landscape artist. But where do you find the talents and experience to ensure that the job is carried out correctly and efficiently? The answer is simple. Hand your project to Alta Decor and we will make it our mission to accomplish your goals. Because no matter how small or how large the assignment, through our close associations with some of the most successful and experienced fashionable designers and architects known worldwide, there is no project we cannot manage, from the simple redecoration of a dining room or office to the total restoration of a historically important mansion. Our expertise does not stop with homes and offices – at Alta Decor, we also specialise in interior decor and fitting out of aircrafts or yachts, and this, with equal efficiency.



# Alta HOME MANAGEMENT



## PERSONALISED MANAGEMENT OF YOUR OFFICES, RESIDENCES AND VACATION PROPERTIES

*Y*ou are in a board meeting in New York. The last thing you want to hear is that your Davos chalet has a broken pipe that must be repaired before it floods the wine cellar. The family will spend six weeks at your Provence villa and you need to hire a chef who speaks English and French. Where do you find them? How to hire them when you are a continent away? The simple answer is, you don't – we do.

We are Alta Home Management. As experts in home and building management, we can arrange for relocation as well as taking care of everything a residential or business property needs to run properly, from details like maintaining a well-stocked fridge to ensuring that systems like heating, plumbing, home entertainment and security systems function as they should. We guarantee that your needs will be met and ready upon your arrival. So, for all interior and exterior maintenance, as well as absentee care, the answer is 'one call' – to Alta Home Management.



# Alta FINE ART



## COMBINING AESTHETIC PLEASURE WITH INVESTMENT OPPORTUNITY

*F*ew forms of art offer as much long term pleasure as fine arts do and when desirable works of art are not only aesthetically pleasing but enormously profitable investment, the rewards one gets in return are doubled. It is commonly agreed upon, that one should never enter the art market without a thorough knowledge of its values and complications. For those who wish to invest, Alta Fine Art advises private clients on all forms of works pertaining to different periods; from the Renaissance to Post-Impressionism to Contemporary and more.

Here are some of the issues we are able to help you with: discreet and confidential acquisition and disposal of art works and collections; auction representation to ensure anonymity; help on provenance, authenticity and condition reports; locating specific works for private clients and corporate collections; access to exclusive works and opportunities that may not be in the open market; and specialist advice.



# Alta JET



## FREEDOM TO FLY ANYWHERE, ANY TIME IN COMFORT AND SECURITY

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hy fly commercial when you can have Alta Jet arrange the cost-effective charter or acquisition of an executive jet as well as the manufacturing of a new private jet or the refurbishing of an already existing one? Maximise the use of your two most valued assets: safety and time. Fly when you want to, get there sooner, arrive more relaxed and achieve more in a shorter period of time.

Moreover, private flying can offer greater personal security. Your schedule is decided by you and no one else. We enable boarding without queuing to go through departure formalities and of course, the only passengers are you and your guests.

Chartering? At Alta Jet, we can negotiate the best rates. Buying? Our experts can help locate the right model, take care of the formalities and manage the financing. And an aircraft management agreement arranged by Alta Jet enables you to enjoy all the advantages of ownership and even help you gain money from your investment.



# Alta YACHT



## SAIL THE SEVEN SEAS IN TOTAL LUXURY AND PRIVACY

There is nothing quite as relaxing as cruising the sunlit isles of the Caribbean or the Mediterranean on a luxury yacht and nothing quite announces your success more than owning one. Alta Yacht can locate just the right yacht/vessel for you, check its history and condition, and recommend what equipment or repairs, if any, is needed. And if you are looking for a buyer for your vessel, we will put you in touch with the most qualified potential purchasers. Assisting you in the chartering and acquisition, as well as in the financing of a yacht are some of our specialties.

Alta Yacht has expert associates across the world who are familiar with yacht construction, repair and interior refurbishment. These experts know the market for new and pre-owned yachts, and can hire crews, stock provisions and manage the 101 things needed to make sure your vacation is smooth-sailing all the way.



# Alta EVENTS



## FOR THAT «ONCE-IN-A-LIFETIME» CELEBRATION

*J*ourney through life is marked with many milestones, and the important ones such as a birth, a coming of age, a wedding, a 50th birthday should be festively celebrated and shared with family, friends, and associates. From spectacular weddings and birthday parties, complete with firework displays, light shows, big name entertainments, to banquets for a handful of friends or a dinner for a thousand guests, as well as business conferences and corporate seminars. We guarantee to make all the arrangements, look after every detail, down to the last fresh flower.

No matter where you wish to hold your celebration, be it at home or aboard an ocean liner; on a tropical beach or beneath the desert stars, you can enjoy superb gourmet dishes from some of the world's greatest chefs... breathtaking displays designed by the most talented pyrotechnic artists... exciting multi-media laser shows... just name it, and we will handle it. At Alta Events, there is only one event that we care about more than any other. Yours.



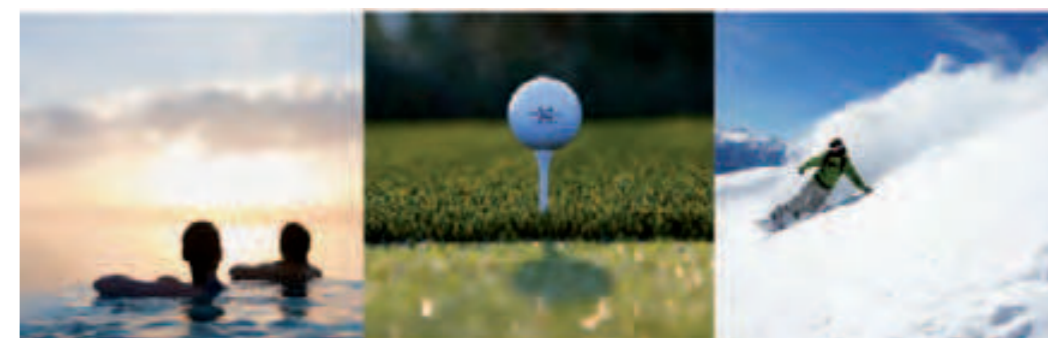
# Alta LEISURE



## WHERE THE SPIRIT OF ADVENTURE MEETS THE PLEASURE OF LEISURE

*Y*ou work hard, probably too hard and you deserve a break. So take some time off and get away from your daily stressful environment. Do something different, whether it is for a day – or for a whole year – that is creative, exciting, stimulating, and which is first and foremost relaxing.

At Alta Leisure, we specialise in organising imaginative, tailor-made leisure activities designed to relax and revive you from your daily strife, from simple pleasures like a gourmet dinner in the most charming restaurant all the way to a round-the-world honeymoon cruise on board of one of the stately Queens. We can arrange reservations for jazz or classical concerts, top restaurants, smart clubs and sporting events such as the Wimbledon or the Ascot. So whether it is a hot-air balloon, an African safari, 18 holes at St Andrews or a few fast laps at Silverstone or Monza, take a break... pick up the phone... and name your pleasure!



# Alta TICKETING



PLAYS & SHOWS, SPORT EVENTS,  
EXHIBITIONS... WE'LL GET TICKETS  
WHEN NOBODY CAN

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he latest stage shows, plays or musicals, great sports events like the US Open, the Wimbledon or the Ascot, an invitation to the pit lane at the Monaco Grand Prix or a VIP chalet at the Paris Air Show – for an event or show anywhere in the world for which a ticket is needed, we will obtain one for each of your party. We are Alta Ticketing and we are able to obtain tickets for sold out concerts, shows as well as tickets for exclusive events.

One of our key partners is currently working in collaboration with producers, artists and promoters across the world on innovative ticketing solutions. Among some of the leading names these individuals work with are prominent football clubs such as Manchester United, Chelsea FC, the notable organisers of the Grand Slam event Roland Garros, as well as artists like Madonna, The Police and many others.



# Alta PERSONAL ASSISTANCE



FROM PRIVATE ASSET MANAGEMENT  
TO PERSONAL SHOPPING ALL THIS  
AT YOUR FINGERTIPS

*I*n order to relieve you of your daily hassle, Alta Personal Assistance is here to provide you with means to alleviate your stress. Whether concerning home security, finding advisors and consultants for wealth management, tax planning, estate planning or legal assistance and medical care, we are able to assist you and help you locate the most efficient and qualified people.

Alta Personal Assistance in addition, knows all the best places for art & antiques, designer furniture, luxury gifts, jewelry & watches and fine fashions, not to mention places to go for beauty health care, hair stylists and beauticians. With regard to personal shopping, it is within our capacity to acquire you your most desired product even if travelling to a foreign country is required.

Whatever your needs may be, we devote ourselves to making it our mission!



# *Alta* CORPORATE SERVICES



## EXCLUSIVE CORPORATE SERVICES FOR BETTER BUSINESS

*W*hy should it always be «business or pleasure»? At Alta Corporate Services, we strongly believe that both matter and it is for this reason that we offer such a broad selection of services. In doing so, we seek to provide you with the necessary means to combine and appreciate both.

*Alta* CORPORATE TRAVEL & JET can take you to your destination by land, air or sea, while managing all the paperwork in obtaining visas and travel documents. We enable travelling without queuing to go through departure formalities. We also provide you with the means to fly in security with a private jet.

*Alta* CORPORATE EVENTS has numerous means to set up various occasions from conferences, seminars, product launching events to Christmas dinners, business cocktails and receptions.

*Alta* CORPORATE PERSONAL ASSISTANCE offers clients a large variety of services from estate planning, legal assistance, tax, asset and wealth management to installations of security systems as well as sending gifts to business relations. We are able to manage table reservations in renowned restaurants for your corporate meetings or arrange for secretarial services and catering. Reservations for sports & cultural events are also included.



## *credits & thanks*

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